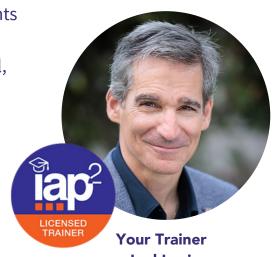
This TWO-DAY course delves into the detailed requirements of planning a successful engagement process. Exploring step-by-step the detail of the Design, Plan, Manage Model, providing you with the opportunity to take your engagement project from concept to completion.

# **Design and Plan Engagement**



Joel Levin

#### Aim

The aim of Plan and Design Engagement is to apply the process and key design concepts of IAP2 Australasia's Engagement Model.

#### **Objectives**

The objectives of Plan and Design Engagement are to:

- Define the purpose and context for engagement
- Interpret the needs and context of the organisation, stakeholders and the community
- · Select and define the roles and influence of the organisation, stakeholders and communities on the decision, action and form of engagement
- Design engagement approaches for a range of purposes and situations
- Reach and activate community and organisational participation
- Integrate monitoring and evaluation into the engagement plan and activities

## **Learning Outcomes**

Plan and Design Engagement has been designed for those who will be responsible for:

- Designing a new program that may require implementation by others
- Designing the engagement activities over a period of time: this may involve an overarching design with sub-designs for various aspects of a
- · Stepping up to a management and community partnership role

### **Benefits**

- Explore how to shape the engagement approach
- Provide tools to build the participation of organisations and communities to create commitment to action for better outcomes
- Examine the issues arising from a case example nominated by participants
- Templates provided in e-form for later use

### Complete the IAP2 Australasia Certificate in Engagement

There are 3 pathways to the IAP2 Certificate of Engagement with Aha! Consulting:

Essentials + Methods

**Essentials** Methods **Evaluation + Conflict** 

Essentials + **Evaluation + Conflict** Design

# When will you have your next Aha! moment?

#### **Delivery Modes**

To maximise learning outcomes, delivery modes are not mixed:

- 1. In person face-to-face
- 2. Live in online classroom

#### **Course Options**

All courses receive an IAP2 certificate and can be completed with Aha! Consulting through:

- 1. In-house training (at your organisation)
- 2. Collaborative training (where you join other Aha! Consulting clients)

#### **Booking + Information**

For more information or to make a booking contact: admin@ahaconsulting.net.au (+618) 9443 9474



ahaconsulting.net.au CONSULTING