

This TWO-DAY course delves into the detailed requirements of planning a successful engagement process. Exploring step-by-step the detail of the Design, Plan, Manage Model, providing you with the opportunity to take your engagement project from concept to completion.

Design and Plan Engagement



Your Trainer
Joel Levin

Aim

The aim of Plan and Design Engagement is to apply the process and key design concepts of IAP2 Australasia's Engagement Model.

Objectives

The objectives of Plan and Design Engagement are to:

- Define the purpose and context for engagement
- Interpret the needs and context of the organisation, stakeholders and the community
- Select and define the roles and influence of the organisation, stakeholders and communities on the decision, action and form of engagement
- Design engagement approaches for a range of purposes and situations
- Reach and activate community and organisational participation
- Integrate monitoring and evaluation into the engagement plan and activities

Learning Outcomes

Plan and Design Engagement has been designed for those who will be responsible for:

- Designing a new program that may require implementation by others
- Designing the engagement activities over a period of time: this may involve an overarching design with sub-designs for various aspects of a project
- Stepping up to a management and community partnership role

Benefits

- Explore how to shape the engagement approach
- Provide tools to build the participation of organisations and communities to create commitment to action for better outcomes
- Examine the issues arising from a case example nominated by participants
- Templates provided in e-form for later use

Complete the IAP2 Australasia Certificate in Engagement

There are 3 pathways to the IAP2 Certificate of Engagement with Aha! Consulting:

- 1 **Essentials + Methods + Design**
- 2 **Essentials + Methods + Evaluation + Conflict**
- 3 **Essentials + Design + Evaluation + Conflict**

When will you have your next Aha! moment?

Delivery Modes

To maximise learning outcomes, delivery modes are not mixed:

1. In person face-to-face
2. Live in online classroom

Course Options

All courses receive an IAP2 certificate and can be completed with Aha! Consulting through:

1. In-house training (at your organisation)
2. Collaborative training (where you join other Aha! Consulting clients)

Booking + Information

For more information or to make a booking contact:
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PRE-REQUISITE: Essentials of Engagement

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