

The Essentials of Engagement course provides the introductory concepts, tools and methods for anyone involved in engagement, in any organisation and at any level of function. This course is the initial pre-requisite for completing the IAP2 Australasia Certificate of Engagement.

# Essentials of Engagement



**Your Trainer**  
**Joel Levin**

## Aim

You will be able to work with key elements of engagement using IAP2 tools, models and frameworks as a foundation to further your engagement knowledge and practice.

## Objectives

- Introduce the key elements of contemporary engagement practices
- Introduce and explore the dynamics of the Community Engagement Model (CEM) and be clear on who leads and acts in the engagement process
- Introduce and demonstrate how to practise the IAP2 Core Values, Code of Ethics and Spectrum of Public Participation plus Diversity, Equity and Inclusion principles
- Advise participants how they can be guided by the IAP2A Practice Framework to design, plan, implement and review the engagement process

## Learning Outcomes

- Identify key elements of contemporary and quality engagement practices
- Ethically practise the application of the IAP2 Core Values and Code of Ethics plus Diversity, Equity and Inclusion principles
- Understand and apply the principles of the CEM to be clear on who leads and acts in the engagement process
- Understand and use the IAP2 Australasia Practice Framework to guide your engagement processes and successfully plan, design, implement and review your engagement project

## Benefits

- Explore your engagement learning journey and build on your professional development
- Develop your knowledge of the principles and guidelines associated with delivering effective engagement and how the core models and Practice Framework of Engagement should work in practice
- Delivered by an IAP2 accredited trainer who is also a highly experienced engagement practitioner

## Complete the IAP2 Australasia Certificate in Engagement

There are 3 pathways to the IAP2 Certificate of Engagement with Aha! Consulting:

1 **Essentials + Methods + Design**

2 **Essentials + Methods + Evaluation + Conflict**

3 **Essentials + Design + Evaluation + Conflict**

When will you have your next Aha! moment?

## Delivery Modes

To maximise learning outcomes, delivery modes are not mixed:

1. In person face-to-face
2. Live in online classroom

## Course Options

All courses receive an IAP2 certificate and can be completed with Aha! Consulting through:

1. In-house training (at your organisation)
2. Collaborative training (where you join other Aha! Consulting clients)

## Booking + Information

For more information or to make a booking contact:  
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