

Engagement Edge



“Fantastic – we have to think
about how we bring
these skills into
everything we do.”

Course participant

Overview

As organisations are expected to engage more with their stakeholders, it's crucial to avoid common engagement pitfalls. This ONE-DAY course delves into how to avoid these pitfalls and explores the edge that engagement can offer the organisation, community and stakeholders.

This course is useful for those needing to better understand the why and how of engagement who want to build their confidence with the key steps of engagement design.

Learning Outcomes

- Understand the what and why of engagement
- Explore the risks and benefits of engagement
- Understand key measures of quality engagement
- Apply core elements of the design process to optimise engagement outcomes

Participants

- Local and/or Elected Members
- C-Level Executives
- Engagement and Communications Managers/Staff
- Change Managers
- Project Coordinators /Managers



Trainer
Joel Levin or Janelle Easthope

When will you have your next Aha! moment?

Duration

1 day

Delivery Modes

To maximise learning outcomes, delivery modes are not mixed:

1. In room
2. Live via an online classroom

Course Options

In-house training (at your organisation) or the Aha! Consulting public calendar

Booking + Information

For more information or inquiries about in-house training
email admin@ahaconsulting.net.au or phone (+618) 9443 9474