

Engagement Design

Delivered by:



This TWO-DAY course delves into the detailed requirements of planning a successful engagement process. Exploring step-by-step the detail of the Design, Plan, Manage Model, providing you the opportunity to take your engagement project from concept to completion.

Aim

The aim of Engagement Design is to apply the key design concepts and process of IAP2 Australasia's Engagement Model.

Objectives

The objectives of Engagement Design are to:

- Define the purpose and context for engagement
- Interpret the needs and context of the organisation, stakeholders and the community
- Select and define the roles and influence of the organisation, stakeholders and communities on the decision, action and form of engagement
- Design engagement approaches for a range of purposes and situations
- Reach and activate community and organisational participation
- Integrate monitoring and evaluation into the engagement plan and activities

Who should do this course?

Engagement Design has been designed for those who will be responsible for:

- Designing a new program that may require others to implement
- Designing the engagement activities over a period of time: this may involve an over-arching design with sub-designs for various aspects of a project
- Stepping up to a management and community partnership role

Benefits

- Explore how to shape the engagement approach
- Provide tools to build the participation of organisations and communities to create commitment to action for better outcomes
- Examines the issues arising from a case example nominated by participants
- Templates provided in e-form for later use

Delivery Modes: To maximise learning outcomes, delivery modes are not mixed:



1: In person face to face



2: Live in online classroom

Course Options: All courses receive an IAP2 certificate and can be completed with Aha! Consulting through:



1: In-house training (at your organisation)



2: Collaborative training (where you join other Aha! Consulting clients)

Pathways to the IAP2 Certificate in Engagement

There are 3 pathways to completing the IAP2 Certificate of Engagement with Aha! Consulting:



Aha! Consulting

For more information or to make a booking

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