## **Engagement Design**

This TWO-DAY course delves into the detailed requirements of planning a successful engagement process. Exploring step- by-step the detail of the Design, Plan, Manage Model, providing you the opportunity to take your engagement project from concept to completion.



#### Aim

The aim of Engagement Design is to apply the key design concepts and process of IAP2 Australasia's Engagement Model.

## **Objectives**

The objectives of Engagement Design are to:

- Define the purpose and context for engagement
- Interpret the needs and context of the organisation, stakeholders and the community
- Select and define the roles and influence of the organisation, stakeholders and communities on the decision, action and form of engagement
- Design engagement approaches for a range of purposes and situations
- Reach and activate community and organisational participation
- Integrate monitoring and evaluation into the engagement plan and activities

### Who should do this course?

Engagement Design has been designed for those who will be responsible for:

- Designing a new program that may require others to implement
- Designing the engagement activities over a period of time: this may involve an over-arching design with sub-designs for various aspects of a project
- Stepping up to a management and community partnership role

#### **Benefits**

- Explore how to shape the engagement approach
- Provide tools to build the participation of organisations and communities to create commitment to action for better outcomes
- Examines the issues arising from a case example nominated by participants
- Templates provided in e-form for later use

**Delivery Modes:** To maximise learning outcomes, delivery modes are not mixed:



1: In person face to face



2: Live in online classroom

**Course Options:** All courses receive an IAP2 certificate and can be completed with Aha! Consulting through:



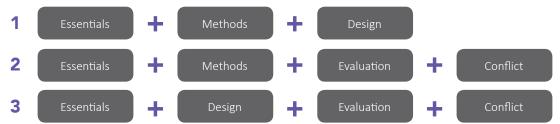
**1:** In-house training (at your organisation)



**2:** Collaborative training (where you join other Aha! Consulting clients)

### Pathways to the IAP2 Certi icate in Engagement

There are 3 pathways to completing the IAP2 Certificate of Engagement with Aha! Consulting:



# Aha! Consulting

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