



Engagement Methods

This course TWO_DAY course challenges you to assess the appropriate method(s) to achieve your outcomes. Expand your tool kit of what is possible and consider new methods to achieving your engagement goals. Explore methods for small groups, large groups, social media and more.

Aim

The aim of Engagement Methods is to examine and assess a range of methods so that you will know the appropriate tool for a specific context.

Objectives

The objectives of Engagement Methods are to:

- Examine the key steps in selecting an appropriate method
- Explore the aspects of design, question design and data analysis
- Examine issues which arise in delivery and how to manage groups
- Explore small scale, commonly-used engagement techniques
- Communicate technical information in an accessible way

Who should do this course?

- Practitioners who will implement parts of an engagement plan and need to assess and propose appropriate methods
- Those who will be involved and need to know the implications on their teams, workflows and delivery schedules
- Senior practitioners who will be responsible for evaluating and reporting on the effectiveness of the methods chosen and the engagement project

Benefits

- Understand the importance of starting the decision process by aligning an appropriate method with the profile of the Community Engagement model
- Examine how to decide on appropriate methods
- Link the methods to the purpose of the engagement to create a cohesive plan and experience for the community

Delivery Modes: To maximise learning outcomes, delivery modes are not mixed:



1: In person face to face



2: Live in online classroom

Course Options: All courses receive an IAP2 certificate and can be completed with Aha! Consulting through:



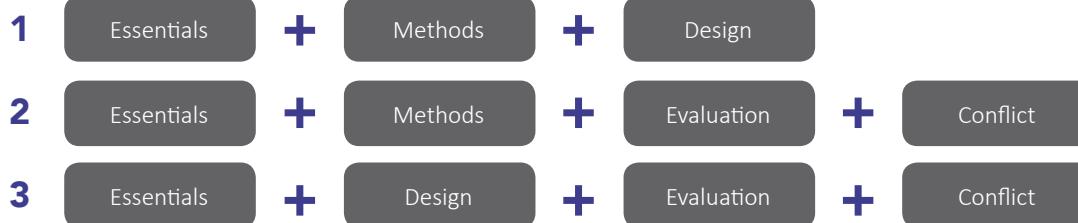
1: In-house training (at your organisation)



2: Collaborative training (where you join other Aha! Consulting clients)

Pathways to the IAP2 Certificate in Engagement

There are 3 pathways to completing the IAP2 Certificate of Engagement with Aha! Consulting:



Aha! Consulting

For more information or to make a booking

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YOUR TRAINER

