

Designing Evaluation



Overview

With the increasing professionalisation of the engagement field, evaluation is fast becoming essential to have in the toolbox.

This course explores the theoretical, ethical and practical considerations of designing, implementing, analysing and reporting on any given project/process.

This course is for people who need to understand evaluation and how to ensure the outputs are useful. Its applied approach focuses on strategy, structure and clarity of purpose.

Participants

- Stakeholder and community managers
- Stakeholder and community engagement officers
- Change managers
- Project coordinators
- Communications officers

Learning Outcomes

- Define the different types of evaluation
- Provide tools to develop a robust evaluation framework
- Explore different data collection methods
- Offer a set of indicators to evaluate your engagement project
- Identify the key ethical considerations when undertaking engagement
- Build skills in survey design and analysis

Duration

Half-day or full-day course

Delivery Mode

Courses are delivered as either (1) in person face to face or (2) live in an online classroom. To maximise learning outcomes, delivery modes are not mixed.

Course Option

Public course, in-house course

Upcoming Dates

Please contact us at admin@ahaconsulting.net.au for more information and to express your interest

Aha! Consulting

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