

# Engagement Evaluation

Delivered by:



This ONE -DAY course provides tools, knowledge and the opportunity to review the engagement approach you are currently using. In terms of your accountability for managing a project, it will develop your critical thinking about what works most effectively in various contexts and what doesn't, so that you can analyse and report with confidence.

This is an elective that can be taken as a single module topic or in conjunction with other electives as needed.

## Aim

The aim of Engagement Evaluation is to calibrate your critical thinking.

## Objectives

- Examine the reason to evaluate robustly (accurately and with a view to achieve the proposed outcome)
- Distinguish between types of evaluation approaches
- Explore the implications of evaluation limitations
- Assess forms of reporting
- Communicate the results

## Who should do this course?

The Engagement Evaluation module provides a valuable learning opportunity for participants and engagement professionals who:

- Design and Evaluate Engagement Projects in their professional careers
- Wish to demonstrate a robust process in their engagement practice
- Want to obtain the practical skills to create an evaluation framework
- Seek to build support for the investment in engagement within their organisation by demonstrating the benefits delivered

**Delivery Modes:** To maximise learning outcomes, delivery modes are not mixed:



1: In person face to face



2: Live in online classroom

**Course Options:** All courses receive an IAP2 certificate and can be completed with Aha! Consulting through:



1: In-house training (at your organisation)



2: Collaborative training (where you join other Aha! Consulting clients)

## Pathways to the IAP2 Certificate in Engagement

There are 3 pathways to completing the IAP2 Certificate of Engagement with Aha! Consulting:



# Aha! Consulting

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