

# Embedding Engagement



## Overview

Engagement is no longer an 'add on' or 'nice to do' activity for many organisations, yet the systems and decision making process often struggle to integrate thinking about engagement.

This course explores embedding engagement into organisational systems, processes and culture to improve the consistency, quality and value of the investment made in engagement.

Embedding Engagement draws on our experience working across a range of sectors, building the frameworks, policies and models that bring engagement into the mainstream of an organisation's way of working.

As with all Aha! Consulting courses, our hallmark is practicality. You get the theory delivered in a way that is immediately useful.

## Participants

- C-level executives
- Stakeholder and community managers
- Stakeholder and community engagement officers
- Change managers
- Project managers
- Project coordinators
- Strategic communications managers
- Communications officers
- Elected officials

## Learning Outcomes

- Building the case for engagement with senior staff
- Tools for assessing the current and desired approach to engagement
- A model for building an embedding strategy to achieve the desired approach

## Duration

Two-hours, half-day or full day course

## Delivery Mode

Courses are delivered as either (1) in person face to face or (2) live in an online classroom. To maximise learning outcomes, delivery modes are not mixed.

## Course Option

Public course, in-house Course

## Upcoming Dates

Please contact us at [admin@ahaconsulting.net.au](mailto:admin@ahaconsulting.net.au) for more information and to express your interest.

# Aha! Consulting

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