



When will you
have your next
Aha! moment?

Aha!
CONSULTING



We bring people together to improve understanding and decision-making.

Aha! Consulting is a boutique consulting and training company established in 2000 in Western Australia. We have worked across sectors, contexts, states, and nations on engagement projects of various sizes and levels of complexity.

Our clients range from Local Councils and State and Federal Government to multinationals like Shell and Boral and not-for-profit organisations. We work mostly in Western Australia, but our clients are also national and international. We have worked with the United Nations to support member countries with their engagement programs.

One day we will be working in a regional town, or be out bush with a remote community, and the next we will be in a forum with Ministers, a corporate boardroom room, or conference centre.

Our Areas of Expertise



Stakeholder & Community Engagement

We work with all levels of government, large and small corporations, and community organisations to engage stakeholders and communities to deliver sustainable outcomes.



Design and delivery of engagement program



Evaluation of engagement



Stakeholder mapping and situational analysis



Development of engagement frameworks and policies



Strategy & Change

We work with Boards, leaders and teams to develop strategies that deliver on an organisation's purpose and empower people to work together, support one another and manage change.



Change management



Strategic and operational planning



Project planning



Facilitation

We offer experienced facilitation for a range of sectors, issues, settings, styles, and events.



Stakeholder workshops



Conflict resolution



Team development



Conference/forum design and facilitation



Project planning



Strategic Communications

We can help you to communicate authentically, meaningfully and strategically with your stakeholders and community groups by crafting appropriate messaging and using effective channels tailored for your target audiences.



Strategic communications design and delivery



Media relations



Content development



Brand management



Crisis communication



Photography/Videography



Training

We offer a suite of training courses in engagement, conflict resolution, facilitation and evaluation. We run public and in-house courses anywhere in Australia and online.



Aha! Consulting courses



IAP2 accredited training courses



Engagement Coaching

Choose a coach from our highly-experienced team to be your personal engagement coach.



Professional development



Engagement design and review



Strategic communications

Our Goals

Our approach is underpinned by the following goals.



To Be Purposeful

Ensure the outcomes are clear and the experience is meaningful for participants and the organisation.



To Be Inclusive

Utilise methods that match the engagement and participation needs, build trust and invite diverse voices.



To Be Engaging

Build processes that help people be part of crafting a solution, rather than just listening to the front of the room.



To Be Respectful

Create environments where decency and consideration do not preclude disagreement.

Past Experience

We have worked across sectors, contexts, states, and internationally on engagement projects of various sizes and levels of complexity.

The following list shows our wide range of experience, our versatility, and our ability to make the most of the investment that organisations make in engagement.

LOCAL | NATIONAL | INTERNATIONAL

ROADS | TRANSPORT

INFRASTRUCTURE | RESOURCES

EMERGENCY SERVICES

HEALTH | MENTAL HEALTH | ORAL HEALTH

LOCAL | STATE | FEDERAL GOVERNMENT

DISABILITY SERVICES

ABORIGINAL COMMUNITIES

CALD COMMUNITIES

YOUTH

OLDER AUSTRALIANS

Meet the Team



Joel Levin - Founder/Principal Consultant

Joel is a leader in the field of stakeholder and community engagement and strategy development. He is a licensed trainer and former Board member of the International Association of Public Participation (IAP2) and Co-Chair of the Global Practice Development Committee. He was awarded Leadership WA's Distinguished Fellow Award for his service to Leadership WA and the wider WA community.



Janelle Easthope - Senior Consultant

With more than 20 years' experience in the local government sector, Janelle has a strong track record of coordinating community engagement practice, embedding it as a core element of decision-making. Janelle has both led and supported projects across a range of fields, including strategic land use planning, infrastructure planning, strategy development, and participatory budgeting.



Donna Gibson - Communication Specialist

Donna is an experienced stakeholder engagement practitioner and marketing, communications and media relations specialist. Working in the private, government and not-for-profit sectors in South Africa and Australia for over 25 years, she is experienced in developing and implementing communications and engagement plans.



Jemma Moon - Senior Consultant

Jemma Moon has a background in community development, engagement, and facilitation. Jemma has worked in the local government and not-for-profit sectors, helping organisations build strategies, engage their communities, and activate local spaces. She is passionate about meaningful and targeted engagement that creates real connections.



Dr Hector Palada - Data Analyst

Dr Hector Palada is our expert on all things data. He holds a Bachelor of Science in Psychology (Honours) and a Doctor of Philosophy in Organisational and Cognitive Psychology from the University of Queensland . His research has been published in respected applied and organisational psychology journals and books.



Nicole Sjardin - Operations Manager

Nicole is our Business Manager and is pivotal to the consultancy's success. With a background in sales, account management, and customer services, she coordinates our training programs and events. She also manages our business systems and processes. Nicole is a qualified counsellor and has the knack of making everyone feel heard and supported.



What do you love about the City of Greater Geraldton?

KEEP

CHECK-IN MOMENTS

LET...





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Consummate professionals in all things engagement. Their planning, attention to detail and co-operative manner ensure excellent results.

CEO, LOCAL GOVERNMENT

Get in touch with us
today for your next
Aha! moment.

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