

Designing Evaluation



HALF DAY WORKSHOP

With the increasing professionalisation of the engagement field, evaluation is fast becoming an essential to have in the toolbox.

This course explores the theoretical, ethical and practical consideration of designing, implementing, analysing and reporting on any given project/process.

This course is for people who need to understand evaluation and how to ensure the outputs are useful. Its applied approach focuses on strategy, structure and clarity of purpose.

This course will:

- Define the different types of evaluation
- Provide tools to develop a robust evaluation framework
- Explore different data collection methods
- Offer a set of indicators to evaluate your engagement project
- Identify the key ethical considerations when undertaking engagement
- Build skills in survey design and analysis

Workshop Facilitator | Viv Warren

Viv Warren is a highly experienced community and stakeholder engagement and social research professional, dedicated to enabling great decision making and facilitating change. Viv has a background in social psychology and social research as well as over 20 years' experience working with organisations to manage decisions that have an impact on stakeholders and the community.

Viv has a highly recognised and award-winning track record of working with organisations at a strategic level, to develop frameworks for embedding engagement and transforming their approach to working with stakeholders and communities. This is grounded in her extensive experience working with and within organisations to design and manage complex and controversial decisions across a wide range of public and private sector organisations.



Booking and information

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