

Embedding Engagement



HALF DAY WORKSHOP

Engagement is no longer an 'add on' or 'nice to do' activity for many organisations, yet the systems and decision-making process, often struggle to integrate thinking about engagement.

This course explores embedding engagement into organisational systems, processes and culture to improve the consistency, quality and value of the investment made into engagement.

Embedding Engagement draws on our experience working across a range of sectors, building the frameworks, policies and models that bring engagement into the mainstream of an organisations way of working.

As with all Aha! Consulting courses, our hallmark is practicality. You get the theory delivered in a way that is immediately useful.

This course will:

- Building the case for engagement with senior staff
- Tools for assessing the current and desired approach to engagement
- A model for building an embedding strategy to achieve the desired approach

Workshop Facilitator | Viv Warren

Viv Warren is a highly experienced community and stakeholder engagement and social research professional, dedicated to enabling great decision making and facilitating change. Viv has a background in social psychology and social research as well as over 20 years' experience working with organisations to manage decisions that have an impact on stakeholders and the community.

Viv has a highly recognised and award-winning track record of working with organisations at a strategic level, to develop frameworks for embedding engagement and transforming their approach to working with stakeholders and communities. This is grounded in her extensive experience working with and within organisations to design and manage complex and controversial decisions across a wide range of public and private sector organisations.



Booking and information

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